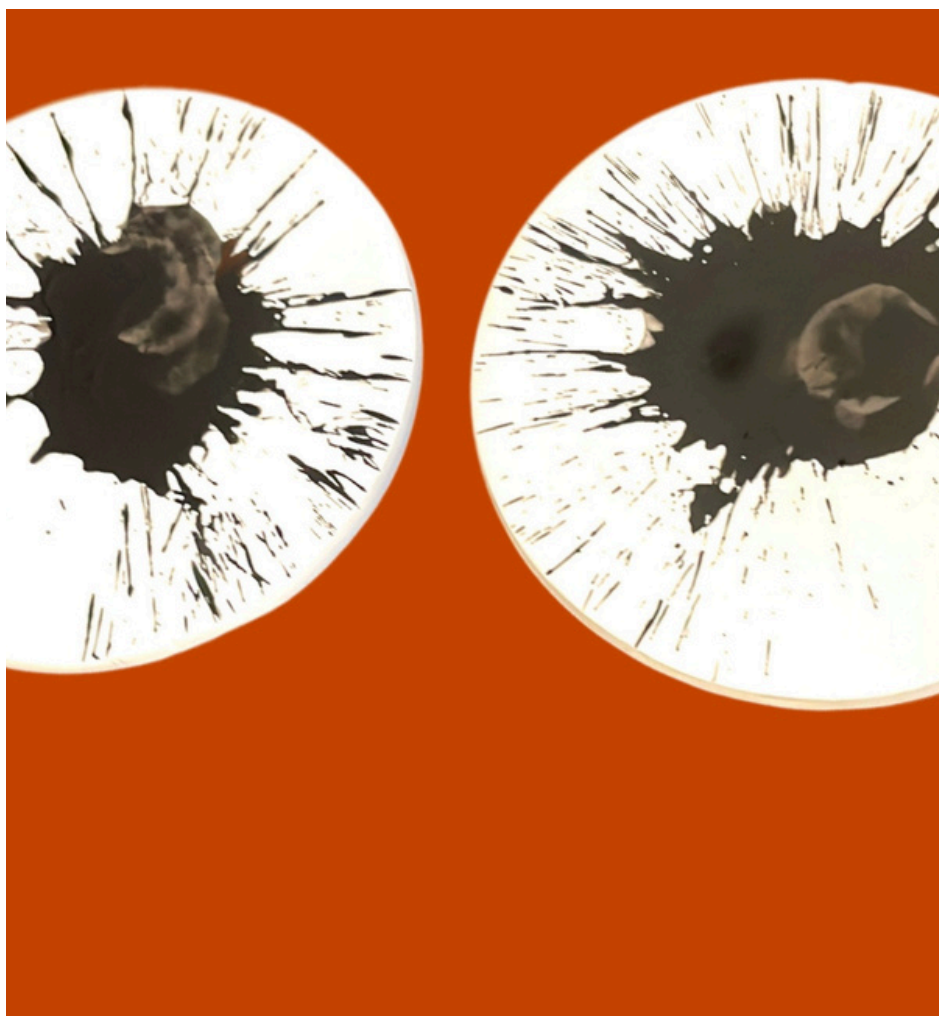


LOOK BOOK

2025

COLOURED EARS

Sustainable Handmade Jewellery



GENDER-FLUID

UNIQUE

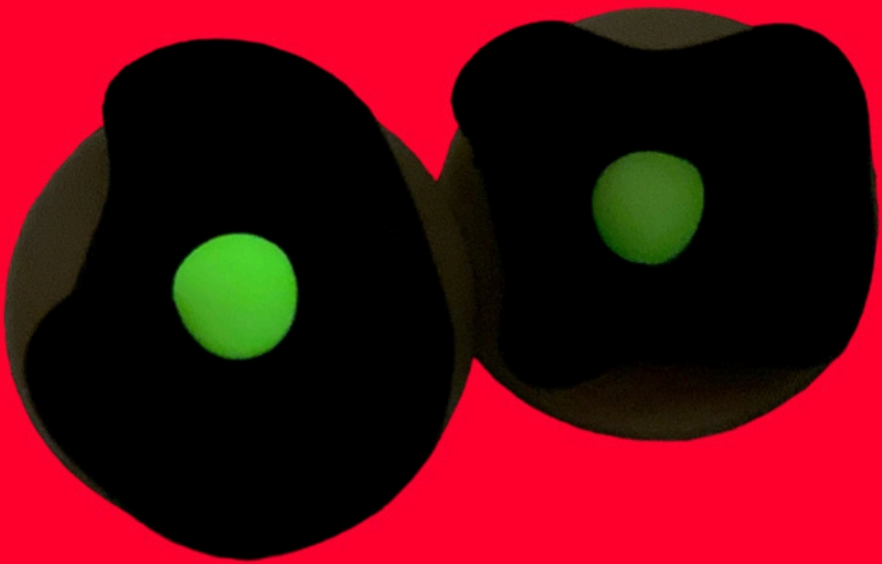
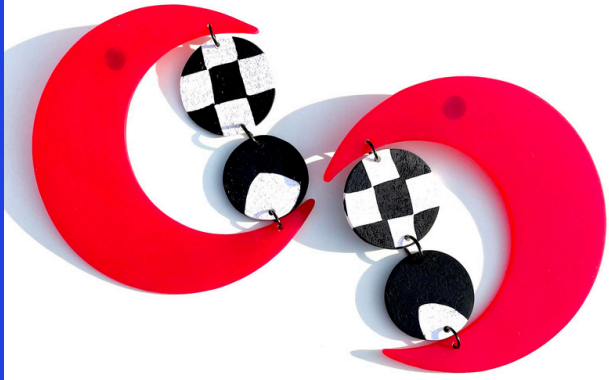
HYPOALLERGENIC

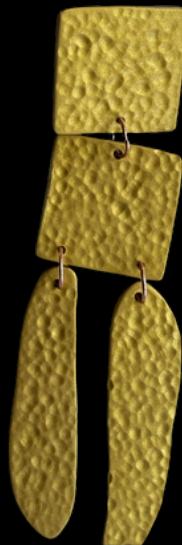
WWW.COLOUREDEARS.COM

Madras, India

WHERE PERCEPTION MEETS

experience







ABOUT

COLOURED EARS is a sustainable, handmade jewelry brand that celebrates fluidity, inclusivity, and timeless luxury. Crafted from polymer clay, each piece is an intuitive creation, merging shapes, colors, and textures to evoke stories inspired by art, sacred elements, and the beauty of everyday life. These unique, weightless statements are designed with the highest craftsmanship to reflect the essence of the wearer.

You are a mood! And, every design is made to make you feel as distinct and stunning as you already are.

YOU ARE A

MOOD.

HELLO FROM



What if I told you that each piece is like a new artwork that only you would own? It is not your normal jewellery but an everyday jewellery created with an intention to make you feel something. At Coloured Ears, you will find polymer clay jewellery and for you to enjoy wearing them, I have found two solutions:

Hypoallergenic and Light-weight which means you will not have skin issues and can wear them often and for long hours. By doing so, I get to see you embrace in your choice of self-expression that inevitably makes you feel confident. And, confidence is sexy! You are a MOOD.



BHAGYA SIVARAMAN

COLO

Luxury Clay Wearbles

URED

Bhagya Sivaraman

EARS

2

COLLECTIONS



OH NO!

BE SILLY

// This Winter Collection 2023 celebrates carefree moments in cozy, crisp days, transforming playful silliness into unique, wearable art. The collection juxtaposes maximalist and minimalist aesthetics, blending vibrant colors and textures with playful shapes and forms—a perfect reminder to bring warmth and whimsy into the chill of winter //



ATMA

// This Summer Collection 2024 denotes everything soulful and is a celebration of duality. The designs evoke not just the soul, but also mood and form. The collection intertwines three elements: who we are, how we feel, and what is around us, creating an intersection of duality and oneness within and around us.//

OUR STORY



I love jewellery. I hoarded expensive metals and precious stones for two decades only to realise I suffer from Nickel allergy. My skin would turn red and itchy in 30 minutes after wearing the jewellery. All the precious stones and diamonds from my ancestors suddenly felt voiceless.

That is when I discovered Polymer Clay: An alternate versatile medium to make eclectic jewellery! What started out of curiosity to fill my own void turned into a hobby and thereafter into a small business.

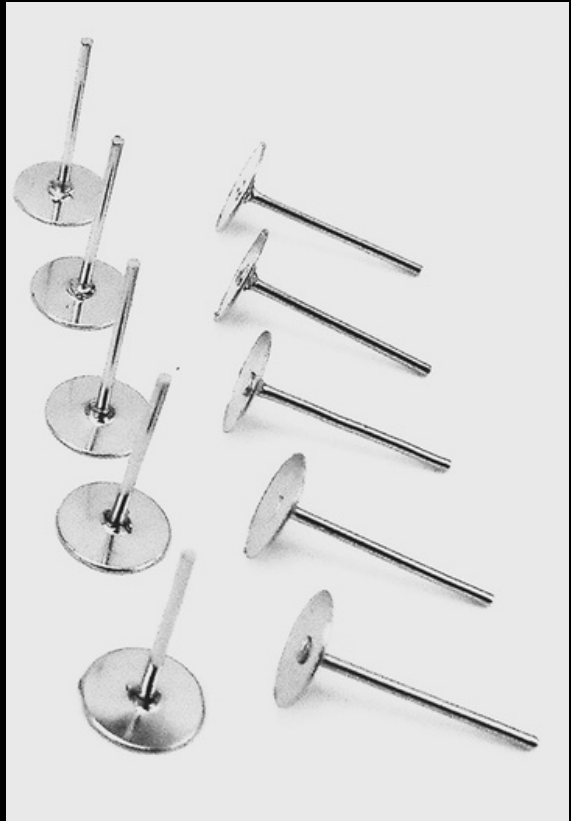
Today, I can tell you that I don't make jewellery. I make wearables for you to express yourself and leave a legacy of story-telling collectibles behind.



NICKEL ALLERGY CONTACT DERMATITIS



Nickel allergy is the most frequent cause of contact allergy worldwide. Extensive research shows that an average of 20% of adults and 10% of children are sensitive to nickel. And it is present in most metals. Hence, the brand uses 304L medical surgical stainless steel grade. This still has very tiny amounts of nickel. To further reduce this percentage, we aim to upgrade this year to 316L that has even lesser traces of it. We also offer titanium upon request that sees no traces of nickel and is the most safest but an expensive option.



POLYMER CLAY

WHAT?

- Polymer clay is a hardenable modelling clay that is made from the polymer polyvinyl chloride (PVC)
- It contains ingredients for malleability, softness, colour, and texture, such as plasticisers that are flexible, fillers that enhance texture, and colouring substances among others
- Non-toxic plasticisers are used and the clay is free from harmful chemicals

WHY?

- Alternate medium to metals
- Highly versatile
- While the PVC used in clay is not entirely sustainable, crafting practices are made eco-friendly through reduced carbon footprint compared to metals and left over clay is reused to minimise wastage
- Luxury in terms of its durability, slow- production, and handmade nature

INTUITION

WWW.COLOURED EARS.COM

process

01

Colours are more than visual elements – they convey information, evoke emotions, and influence decisions. Drawing from the psychology of colour, each creation at Coloured Ears begins as an intuitive journey, using colour as a personal tool to translate the familiar and unfamiliar from the subconscious into open-ended, wearable art. This process invites vulnerability and uncertainty, offering space to unlearn perfection and embrace imperfection, celebrating unconditioned forms of beauty.

02

The creation process is a harmonious blend of spontaneity and craftsmanship. Through colour alchemy, hues and textures are layered and explored to craft original, statement-making designs. Each piece is hand-sculpted with care, shaped by an intimate and meditative process that ensures no two creations are ever alike. The pieces are then fired with care, a step that preserves their durability while maintaining their delicate artistry. Following this, every creation is fine-tuned through sanding and polishing to achieve a refined, flawless finish. Finally, the components are thoughtfully assembled, transforming individual elements into cohesive, wearable stories.

More than just jewellery, each Coloured Ears creation becomes an unrepeatable moment in time – an embodiment of individuality, experimentation, and the infinite possibilities of design.

FROM STUDIO *to spotlight*

- 01** **Fashion Industry Acclaim:** Coloured Ears Jewelry received high recognition at Lakme Fashion Week 2021, showcasing 65 earrings in the grand finale for Bodice, with Ananya Pandey as the showstopper. The brand also collaborated with Pankaj & Nidhi, solidifying its position as a favorite for fashion collaborations.
- 02** **Runway Success:** Coloured Ears made waves at the Google x Mayur Girotra NYC Pride Show in June 2023, representing bold, contemporary designs that celebrate individuality and diversity.
- 03** **Collaborative Excellence:** Partnering with brands like Nakateki, November Noon, and Myntra Fashion, Coloured Ears has demonstrated unmatched versatility and appeal across fashion and lifestyle sectors.
- 04** **Celebrity Endorsements:** The brand's pieces have been worn by notable personalities, including Kusha Kapila, judge of Myntra Fashion Superstar, and featured on the cover of Elle Fashion with Manushi Chhillar.
- 05** **Media Recognition:** Coloured Ears has been spotlighted by leading publications such as The Hindu MetroPlus, Voice of Fashion, Harper's Bazaar India, and Elle India, earning acclaim for its innovative designs and craftsmanship.
- 06** **Art Exhibitions:** Coloured Ears was selected as one of 60 jewelry artists worldwide to exhibit at Cluster Contemporary Jewelry at the Art Contemporary Gallery in West London. Additionally, the brand was showcased alongside award-winning designers at the Madras Art Weekend, curated by Studio Saks, achieving near sell-out success.



Mayyur Girotra x GOOGLE
x New York Pride 2023





Mayyur Girotra x New York
Pride 2024



HOME / LIFE & STYLE / FASHION

This Chennai artist's luxury, handmade, and sustainable jewellery line goes global

From New York Pride to runways and fashion shoots, Chennai-based artist and jewellery creator Bhagya Sivaraman's jewellery is going places. She takes us through her process, and how she enjoys being at the intersection of art forms

Published - June 21, 2024 04:55 pm IST



Bhagya Sivaraman | Photo Credit: Special Arrangement

Coloured Ears Brand Interview -
Bhagya Sivaraman featured on an
exclusive article in THE HINDU

ELLE



Manushi Chhillar x Elle
India Cover June 2022



Kusha Kapila x Myntra
Fashion Superstar



Ananya Pandey, show stopper for Bodice
Finale at the Lakme Fashion Week 2021



Lakme Fashion Week 2021

KHONSU



Pronounced as "Kaan-su".

KHONSU is an Egyptian god of moon. As the name means a 'traveller' and the design depicts flow and movement through its intricate work.









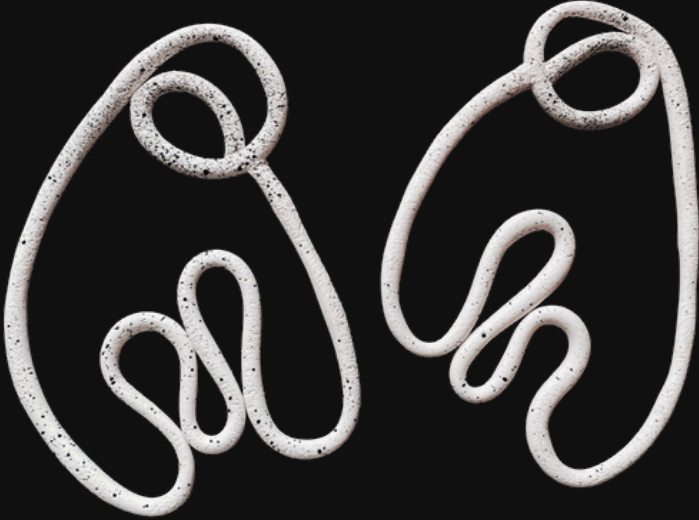
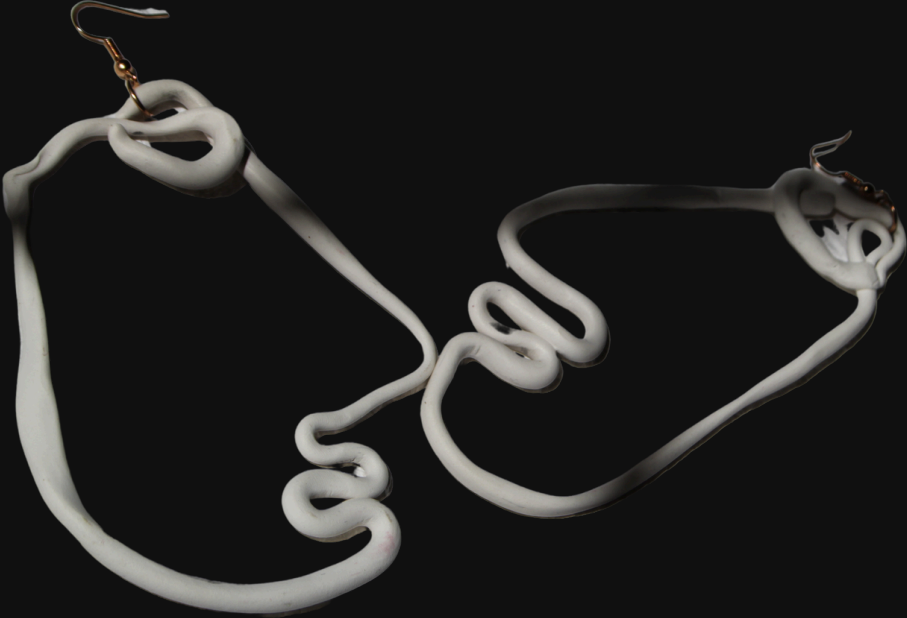
GLOW IN THE DARK



KAO



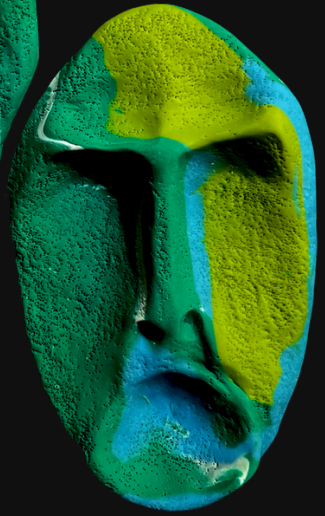
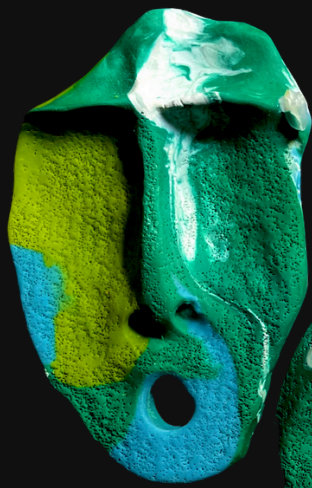
Kao in Japanese translates to 'face'. We are all different but we are the same. This design is a representation of expressions and diversity represented through difference in human race. Three forms of Kao: Handsculpted, Handdrawn, and Lineface in the form of rolled clay.

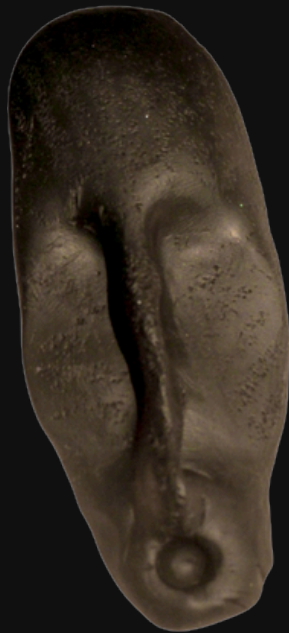
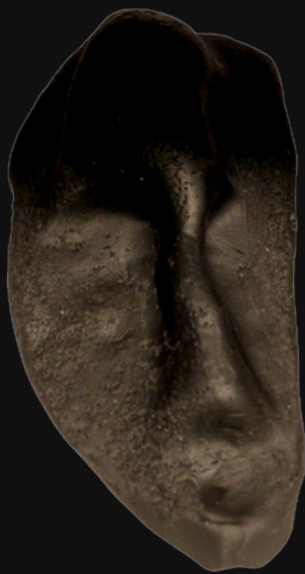












NARA

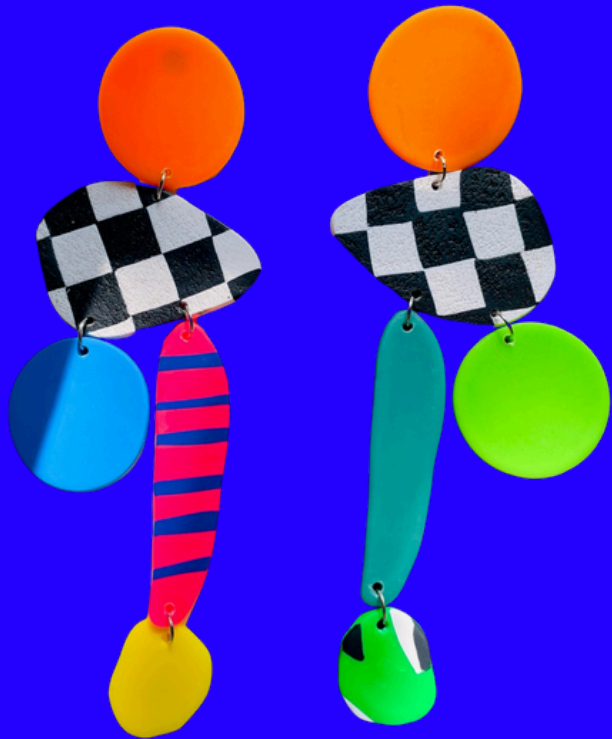


Nara' is derived from Sanskrit that denotes a primeval man. The design represents free-spiritedness and playfulness through its shapes, textures, and unconventional colour palettes.







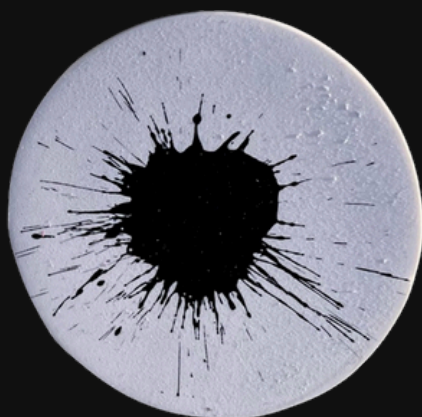




ANDROMEDA



The Andromeda series explores the various strokes of a painter that looks like the eye of a galaxy. The Andromeda metaphor is used here to depict the importance of a stroke for the safekeeping of the psyche-soul. For the painter, a stroke is a rescue of essential inner qualities in the face of outward pressure and hostility.



KINTSUGI



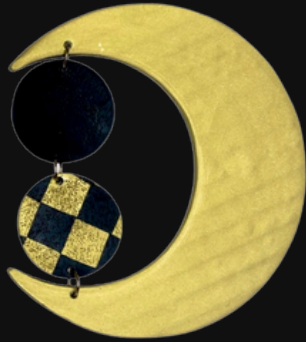
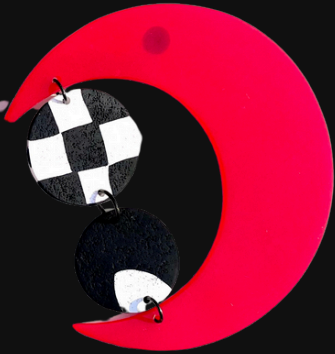
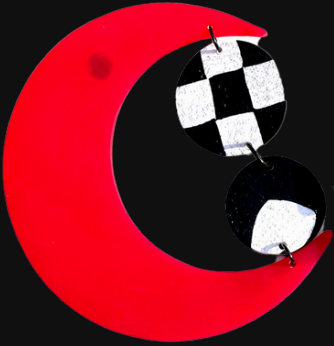
Kintsugi is the Japanese art of repairing broken objects using a binding glue/powder. Here, this form is intentionally broken and given a repaired look and fixed with liquid clay to signify beauty in distress. In reality, that is what all our lives are made of!

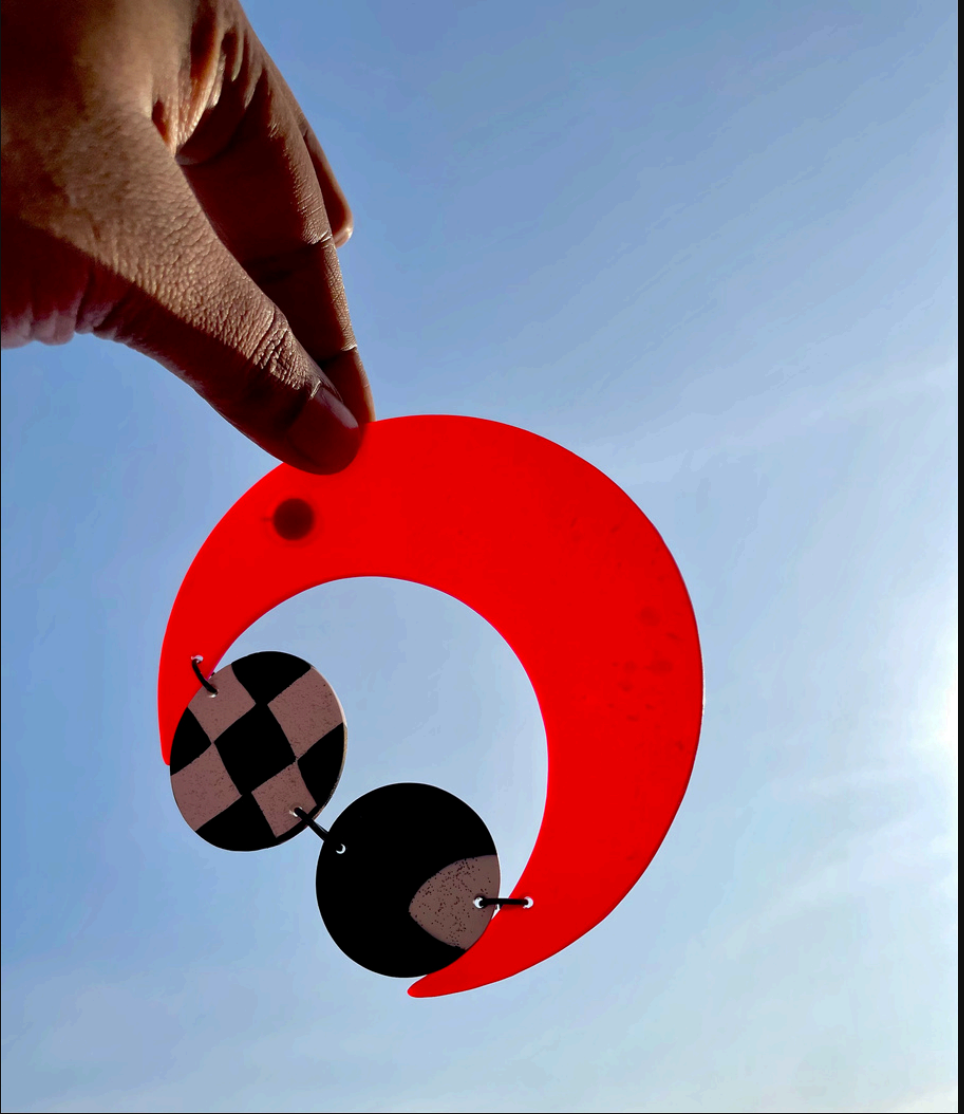


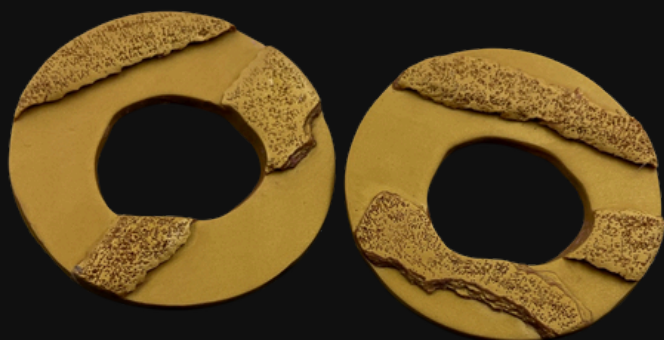
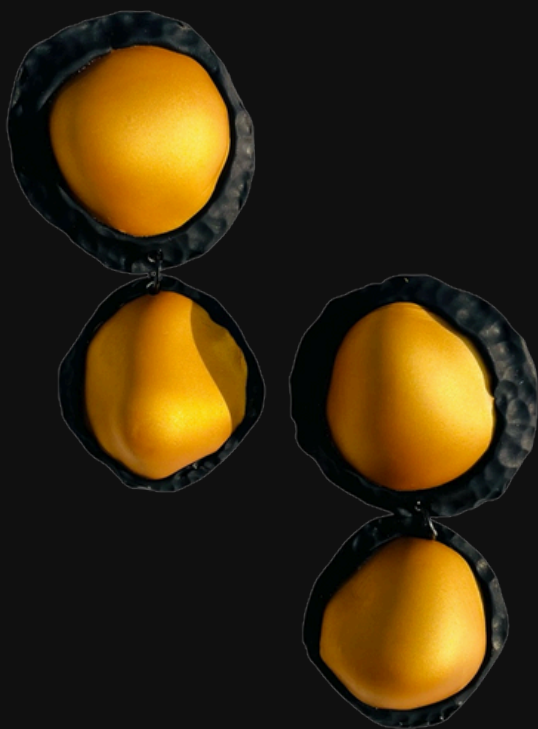
MOON

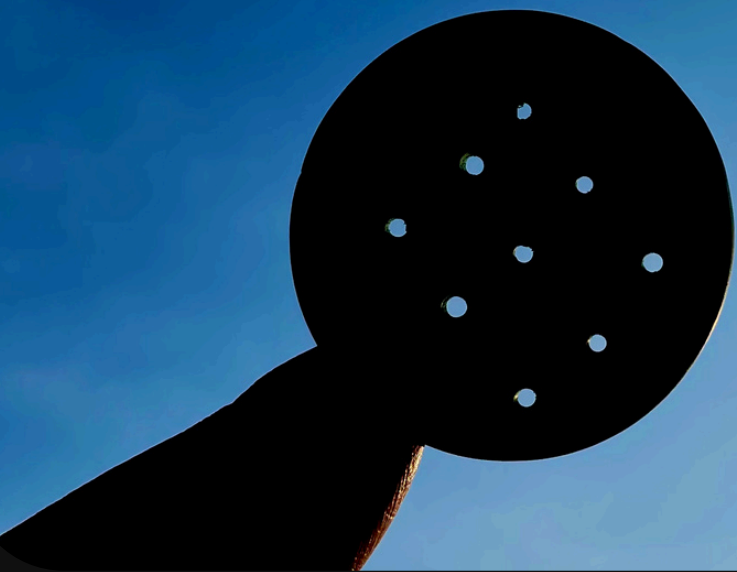


Moon is a cyclical representation of time and human life cycle. It also symbolises balance and illuminates light from the Sun. Hence, the choice of colours represent various degrees of human emotions. This Contemporary Moon in particular is an experience!

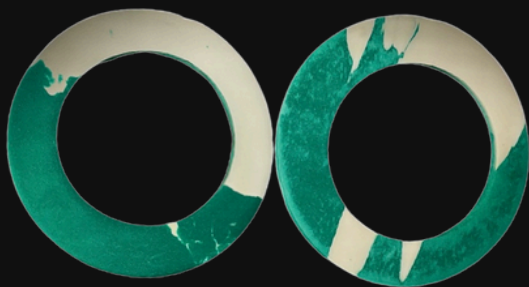
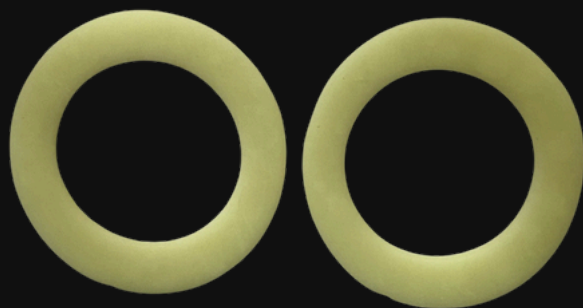










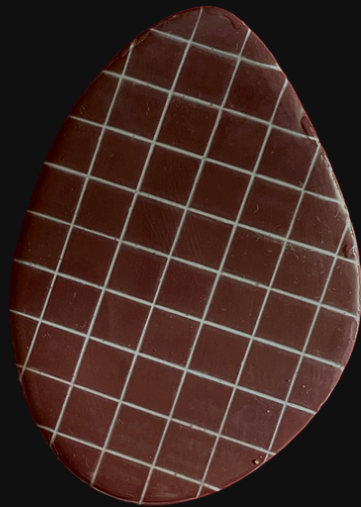
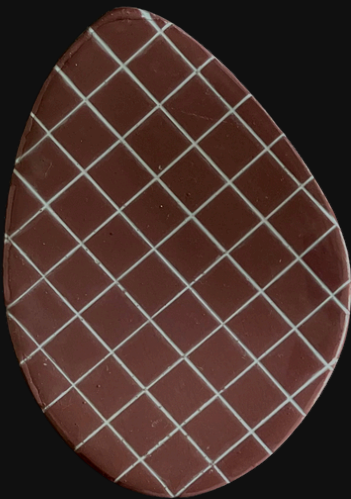
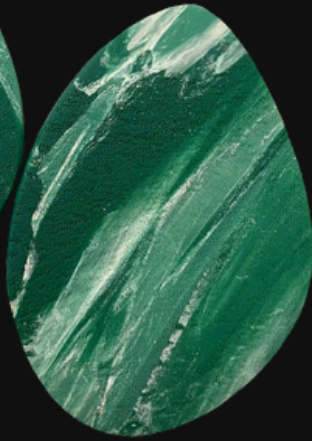
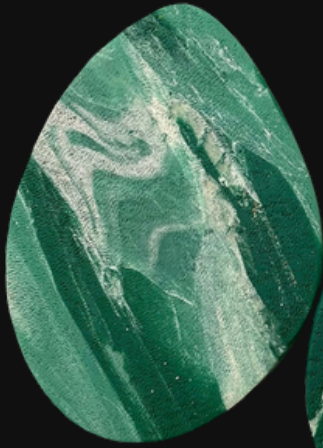


TERRAZZO STONES



Terrazzo stones is a personal childhood memory sealed in the hearts of almost every Indian homes built before 90's.





WOMB



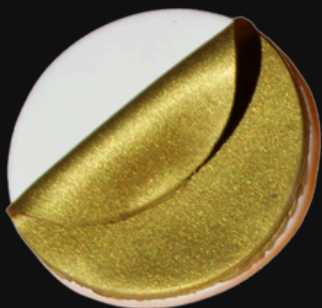
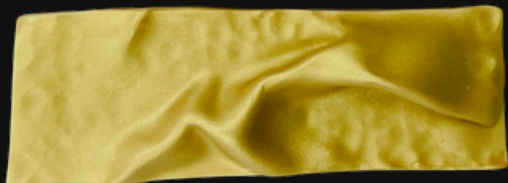
Womb is a series of 3D like sculptures that preserve stacked forms. There is an element of GLOW inside the stacks. Take your work to a dark room and you will notice the GLOW IN THE DARK parts of the work. The glow is a representation of life within a form.

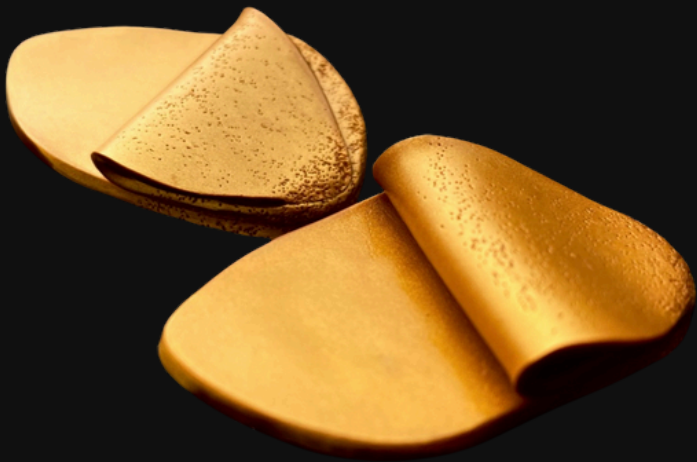


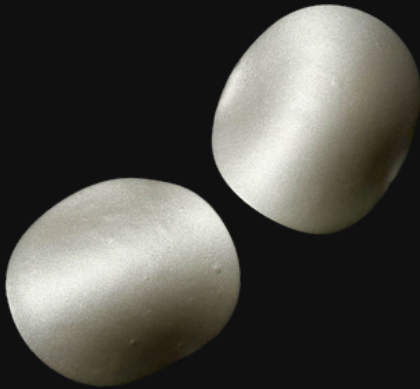
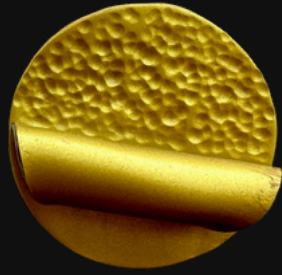
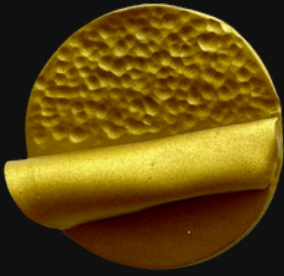
PEEL & FOLD



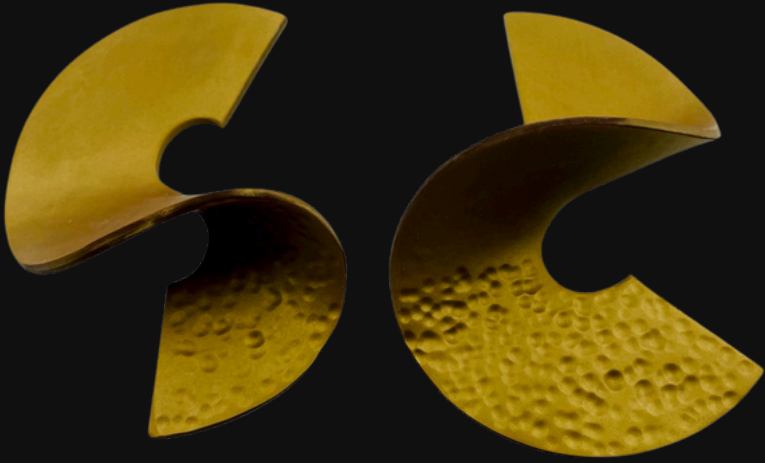
Peel & Fold is a sculptural imitation of objects and edibles around us. An abstract pattern achieved to remind a sense of belonging and appreciation of existing beauty around us.







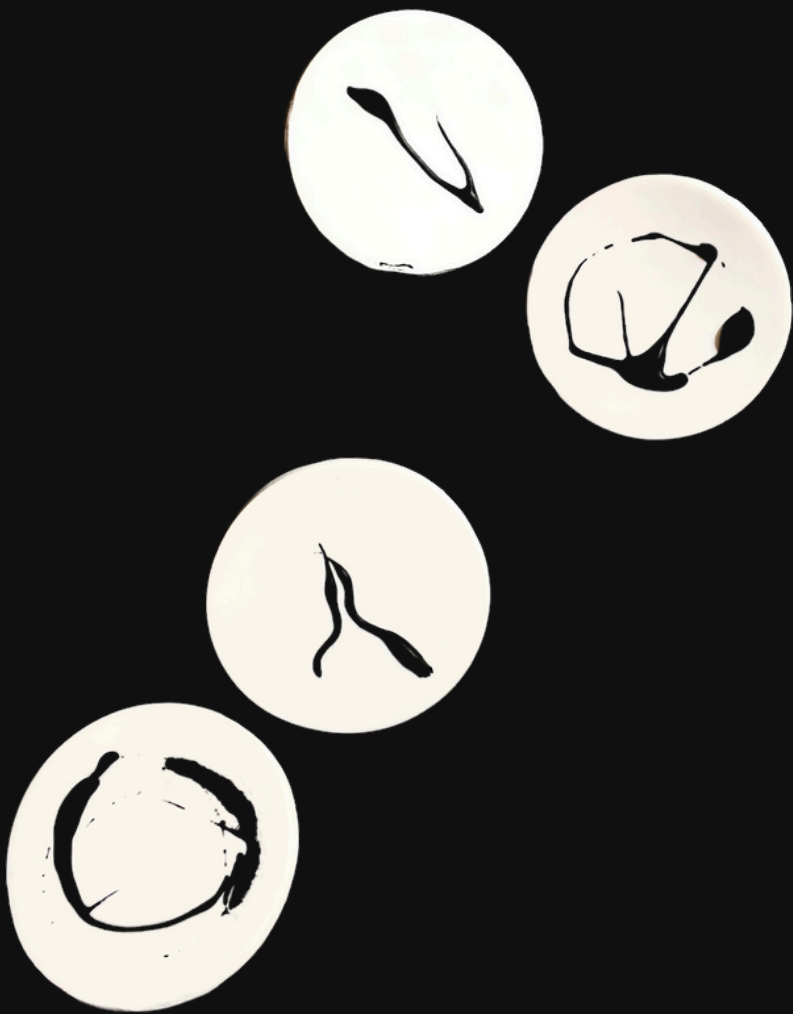


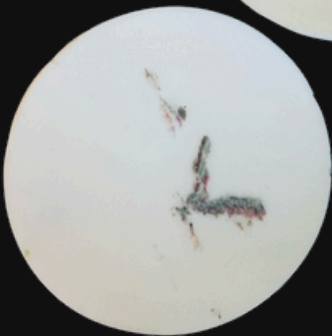
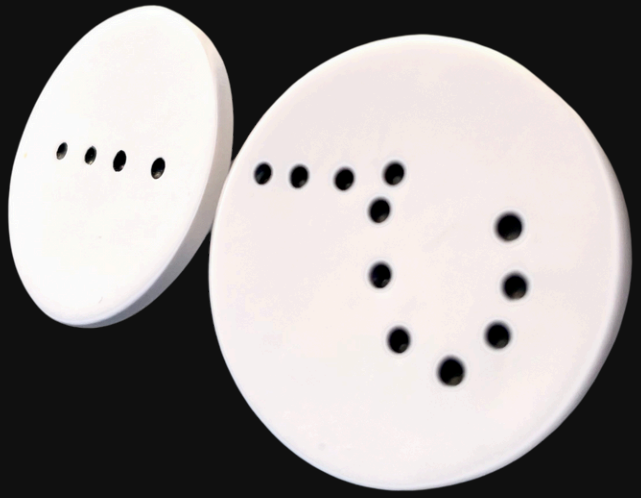


ABSTRACT STUDS

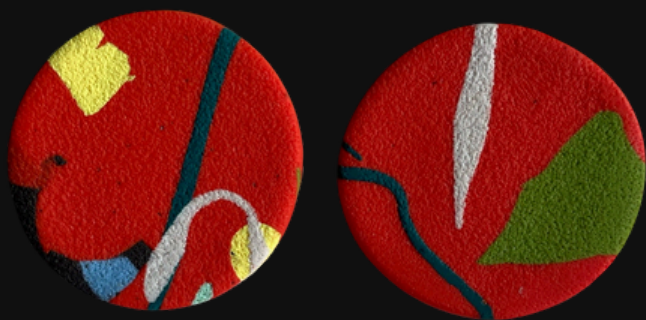
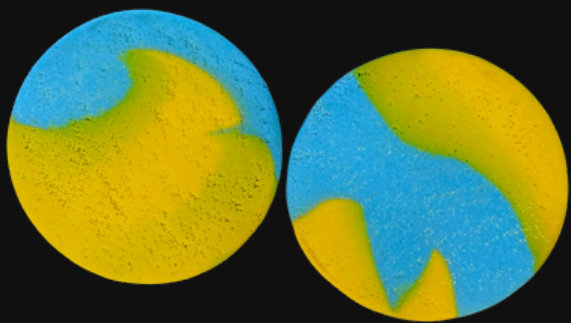


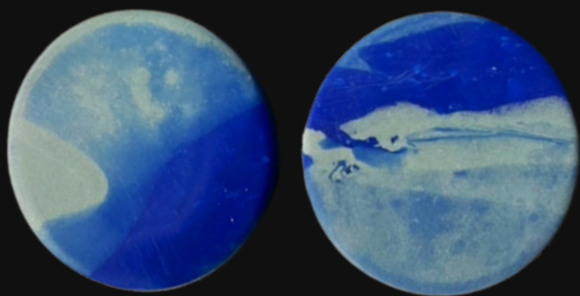
Abstract studs are playful explorations of texture, color, and form, featuring layered patterns, bold scribbles, and contrasting surfaces. Each piece is unique, offering a wearable expression of individuality and creativity.











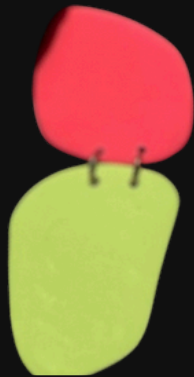
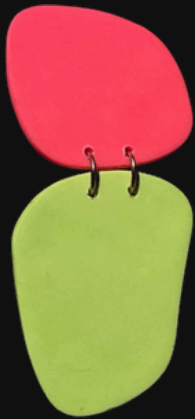


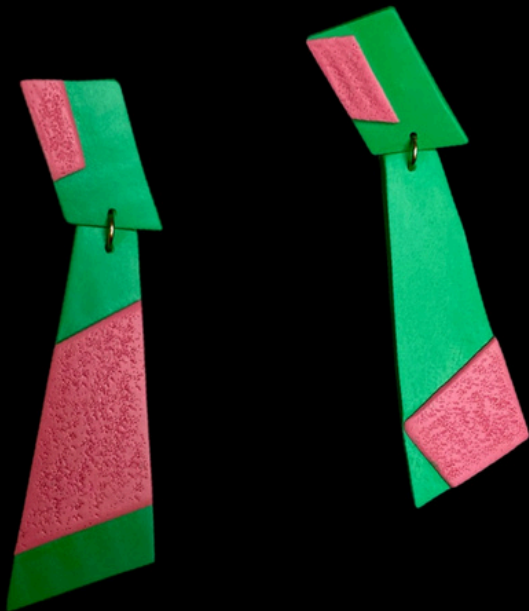


QUADS



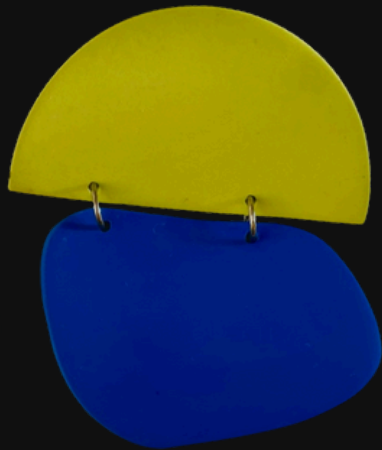
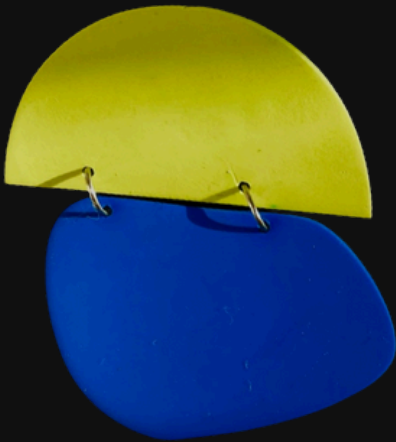
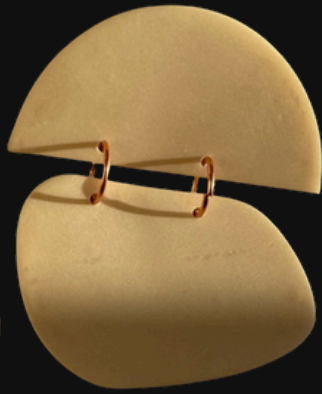
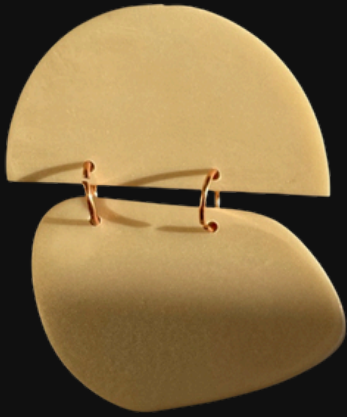
Quads are organic duos intentionally mismatched in shapes and colours to convey a strong visual story. The design can be married to terrazzos, stone textures, abstract strokes, plain solids, and marble. One of our best sellers for it's easy and casual statement.



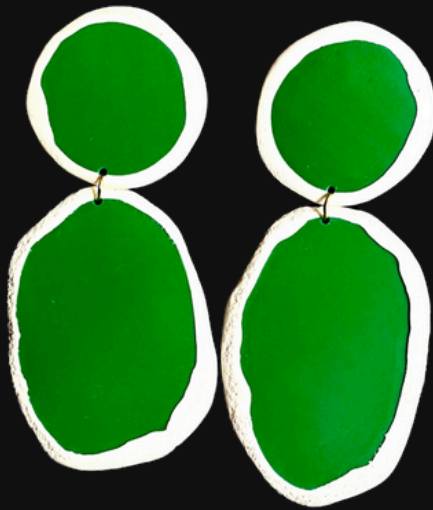




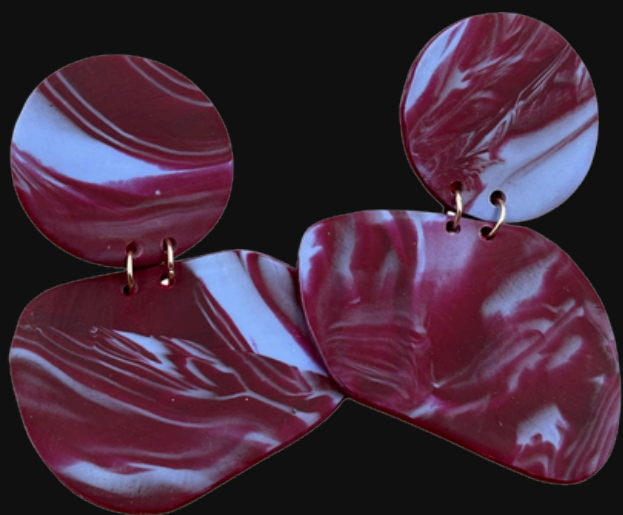






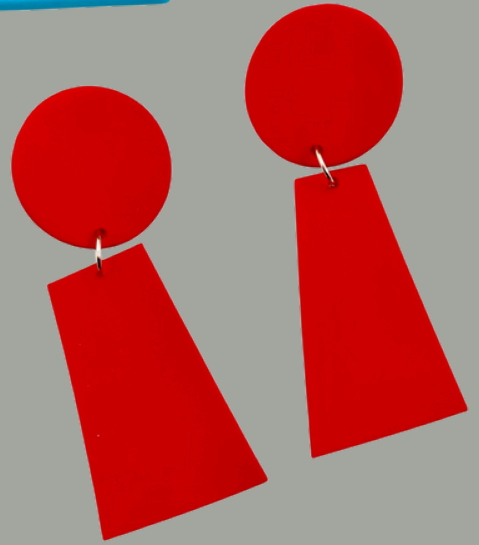


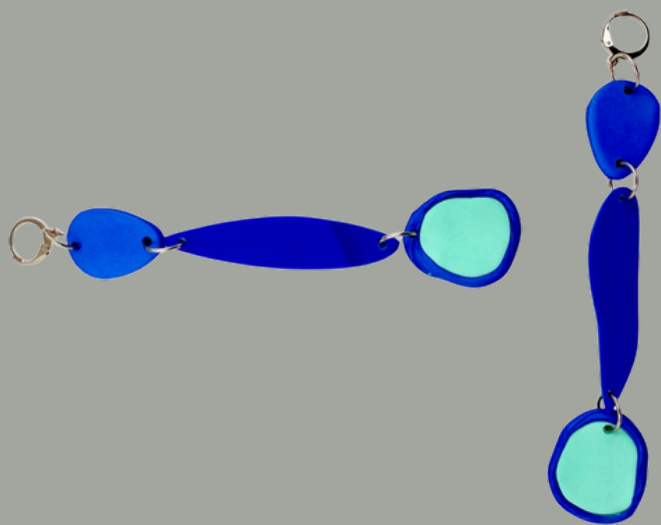




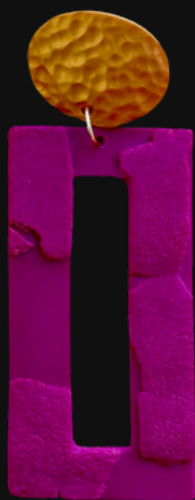




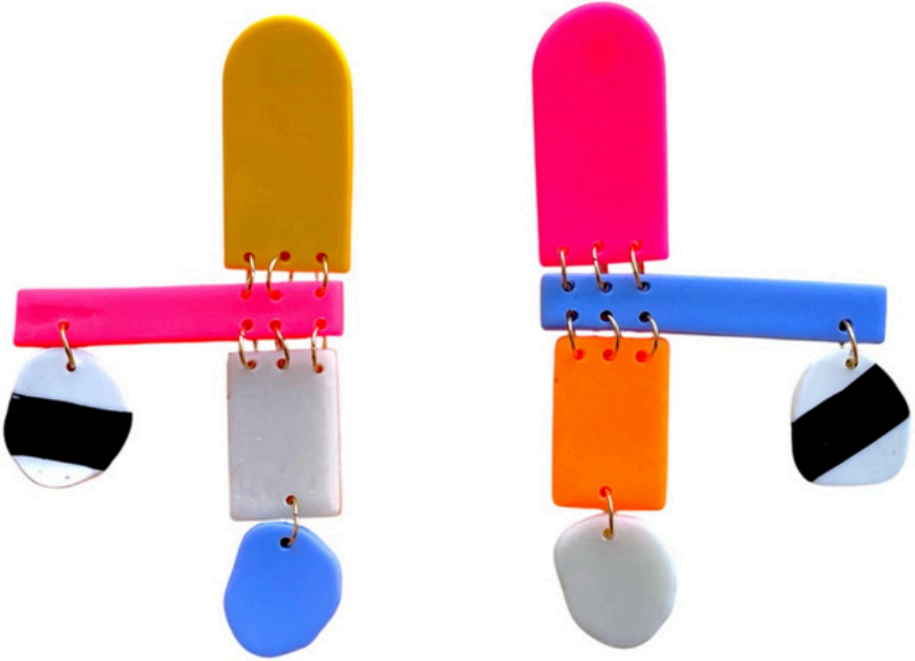






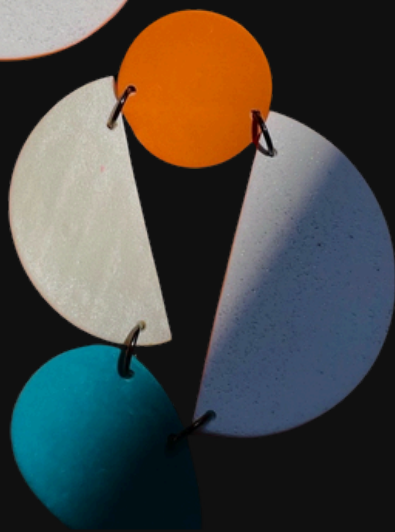


GEOMET



Geomet is a series of abstract geometry where multiple shapes are sketched and organically cut to form a single piece. They are large statements either in single or multiple colours for various representations of space.







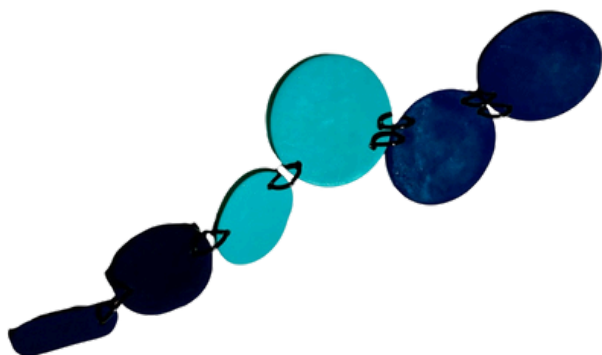
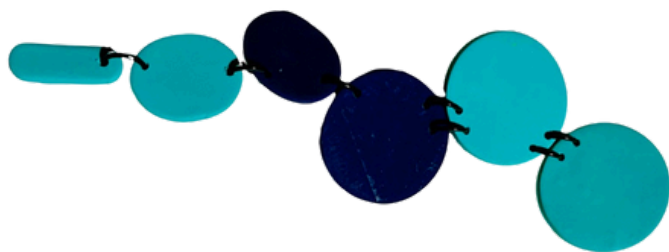
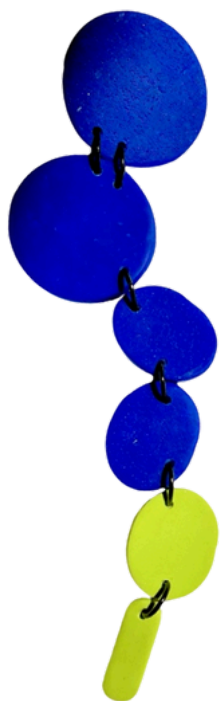


CAIRNS



Cairns is a representation of balance, restoration, and dependability. The name comes from Scottish Gaelic. Pronounced as "kern-s" is a man-made stack of stones piled on/against one another. Cairns are designed to be playful, earthy, and traditional to exude different moods.















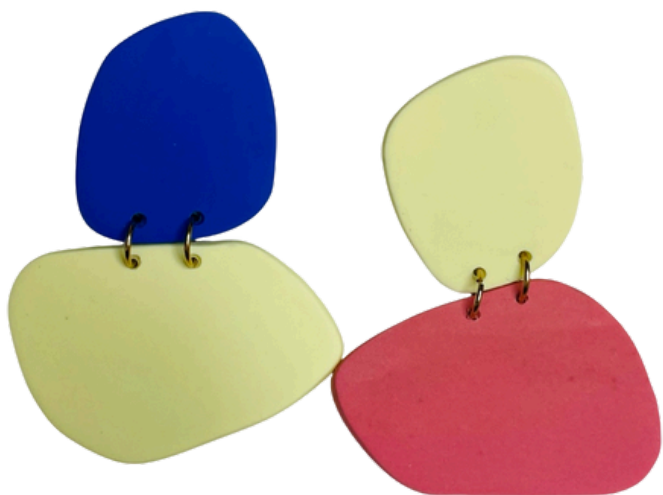
SUKOHŌ



Pronounced as "skoh-ho".

SUKOHŌ in Japanese means 'to break'. This series experiments with mismatched pairs in colours, shapes, and even size to reimagine play in wearable art. It also includes styles that project 'broken and torn' to convey intentional acceptance through art.





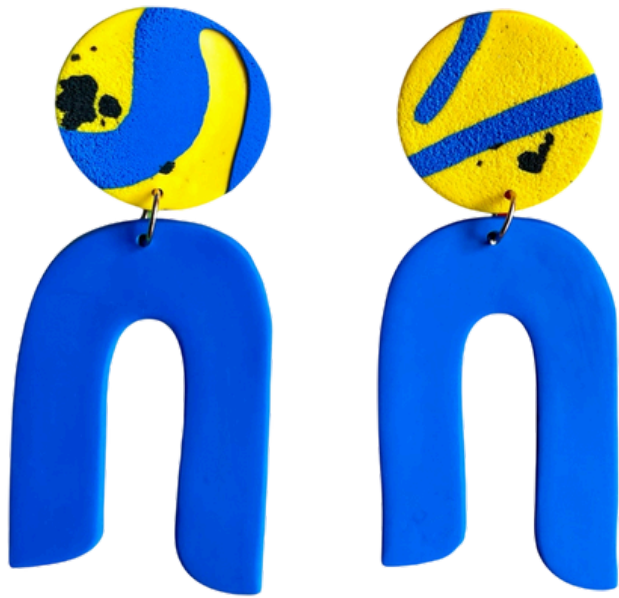


CAPSULES

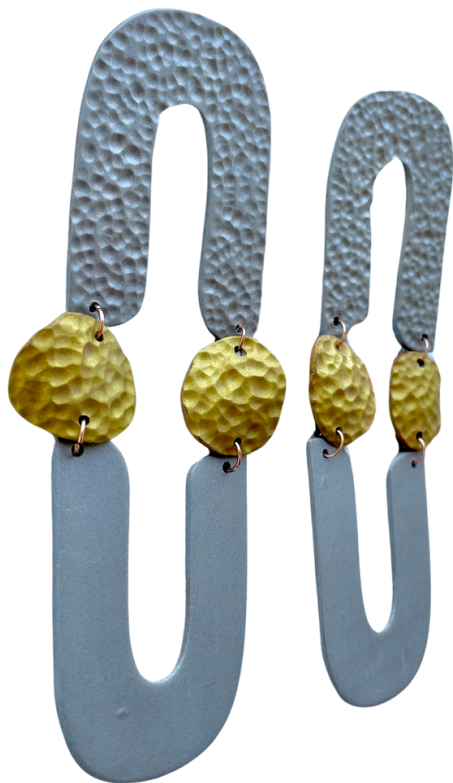


A weird memory of popping pills is the first memory or thought one has when they hear this word. But hello, somebody else talked about sealing memories into these capsules. It's feels like a button of dreams that is sealed into the lane of manifestation. Capsules as a style is designed to be both open and close ended for the same reason. Let go and Hold on.









— *Artist bio*

Meet Bhagya Sivaraman

Artist & Creative Coach

Sivaraman is a multi-faceted self-taught intuitive artist, sculptor, jewellery designer, and creative coach, whose diverse talents converge in healing, fine arts, and wearable art.

In fine arts, her rare ability to draw blindfolded, ambidextrously, and in continuous one-line simultaneously is a testament to her deep connection with intuition and the subconscious mind. Known for these unique, immersive techniques, she creates abstract expressionist works that evoke profound emotions and movements. Her venture into whimsical surrealism – playfully reinterpreting Indian culture and mythology with exaggerated forms and googly eyes – has captured widespread attention. Using a range of mediums, from ink and acrylic to lamp smoke and clay, she applies her artistry to paper, canvas, and even walls, practicing 'Surrealist Automatism Art' to explore thoughtlessness, embrace anxiety, and connect with deeper layers of consciousness.



Her jewellery brand, Coloured Ears, celebrates unapologetic self-expression with gender-fluid, hypoallergenic, handmade pieces. Showcased at Lakme Fashion Week, New York Pride, and a contemporary art gallery in West London, United Kingdom, it cements her influence in both art and fashion.

With a profound background in evidence-based social work and research, Sivaraman holds double master's degrees from Oxford University, UK, and Tata Institute of Social Sciences, India. For over a decade, she has championed labour rights, addressed issues like violence against women, sexual violence, and trafficking in India's textile industries, and authored manuals for non-profits and Corporate Social Responsibility initiatives. Now a full-time creative coach, she focuses on online coaching for all genders, with plans for in-person workshops, retreats, and coaching. Her mission is to foster healing and personal growth globally through creative coaching that blends introspection with healing.



**"She wore art to tell what she couldn't say
She wore art to share what she couldn't show
She wore art to become a mood
She wore art to be remembered"**

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